

Message Text

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DRAFTED BY S/S-O:D.WOODALL

APPROVED BY S/S-O:W.NEWLIN

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FM SECSTATE WASHDC

TO AMEMBASSY NAIROBI IMMEDIATE

UNCLAS STATE 191117

TOECO 47

FOL SENT ACTION SECSTATE FM MANILA

SEP 25 REPEATED FOR YOUR ACTION

QUOTE

NCLAS MANILA 10894

E.O. 11652: N/A

TAGS: ETRN, RP

SUBJ: CIVAIR: PHILIPPINE HOMECOMING FARE SUBSIDY

REF: A) STATE 187558; B) MANILA 10740

1. FOLLOWING IS TEXT OF PRESIDENTIAL MEMORANDUM,
PERSONALLY SIGNED BY PRESIDENT MARCOS, SENT TO SECRETARY
OF FOREIGN AFFAIRS, SECRETARY OF TOURISM AND MR. BENIGNO
TODA, JR., PRESIDENT OF PHILIPPINE AIRLINES, ORDERING
ESTABLISHMENT OF A CREDIT OR SUBSIDY FOR TRAVEL ON
PHILIPPINE AIRLINES. ACCORDING TO TOURISM SECRETARY
ASPIRAS, THE AMOUNT OF THE CREDIT OR SUBSIDY IS EXPECTED
TO BE THE DIFFERENCE BETWEEN \$425 AND THE MINIMUM FARE
AVAILABLE TO HOMECOMING FILIPINOS. TEXT IS ALSO GIVEN
IN HOME-COMING BOOKLET BEING WIDELY DISTRIBUTED IN
U.S.

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2. QUOTE MALACANANG
MANILA

SEPTEMBER 1973

MEMORANDUM FOR: SECRETARY CARLOS P. ROMULO,
SECRETARY JOSE D. ASPIRAS AND MR.
BENIGNO TODA, JR.

SUBJECT : FARE SUBSIDY FOR "HOMECOMING FILIPINOS"
AND/OR THEIR FAMILIES AND DESCENDANTS
WHO ARE NOW RESIDENTS OF THE UNITED STATES
AND OTHER LANDS.

IN CONNECTION WITH "OPERATION HOMECOMING" UNDER LETTER
OF INSTRUCTION NO. 105, IN ORDER TO FACILITATE THE TRAVEL OF
FILIPINO NON-RESIDENTS AND/OR THEIR FAMILIES AND DESCENDANTS
FROM THE UNITED STATES AND OTHER LANDS TO THE PHILIPPINES
AND PROVIDE THEM WITH THE NECESSARY INCENTIVES TO VISIT THEIR
HOME COUNTRY DURING THE "HOMECOMING SEASON," THE DEPARTMENT
OF TOURISM, IN COORDINATION WITH THE DEPARTMENT OF FOREIGN
AFFAIRS AND THE PHILIPPINE AIRLINES, SHALL ISSUE OR CAUSE TO
BE ISSUED TO EACH QUALIFIED FILIPINO NON-RESIDENT AND/OR HIS
FAMILY AND DESCENDANTS IN THE UNITED STATES AND OTHER LANDS
DESIRING TO VISIT THE PHILIPPINES FROM 1 SEPTEMBER 1973 TO
28 FEBRUARY 1974 A "HOMECOMING CERTIFICATE" ENTITLING THE
FILIPINO NON-RESIDENT AND/OR HIS FAMILY AND DESCENDANT
NAMED THEREIN TO A CREDIT OR SUBSIDY IN SUCH AMOUNT TO BE
DETERMINED AFTER DUE CONSULTATION WITH THE NATIONAL FLAG
CARRIER.

THE CREDIT OR SUBSIDY IN THE AMOUNT STATED IN THE FACE OF
THE "HOMECOMING CERTIFICATE" MAY BE USED BY THE QUALIFIED
FILIPINO NON-RESIDENT AND/OR HIS FAMILY AND DESCENDANT NAMED
THEREIN IN PAYMENT OF HIS PASSENGER TICKET PURCHASED BY HIM AND/
OR HIS FAMILY AND DESCENDANT DIRECTLY OR THROUGH HIS TRAVEL
AGENT FROM THE NATIONAL FLAG CARRIER AND THE SAME SHALL BE
ACCEPTED AND HONORED BY THE NATIONAL FLAG CARRIER FOR
SUCH PURPOSE.

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THE AMOUNT OF CREDIT OR SUBSIDY STATED IN THE FACE OF THE
"HOMECOMING CERTIFICATE" WHEN SO USED BY QUALIFIED FILIPINO
NON-RESIDENT AND/OR THEIR FAMILIES AND DESCENDANTS FOR THE
PURCHASE OF THEIR PASSENGER TICKETS FROM THE NATIONAL FLAG
CARRIER SHALL BE PAID BY THE DEPARTMENT OF TOURISM TO THE
NATIONAL FLAG CARRIER IN SUCH MANNER AS MAY BE AGREED UPON
BETWEEN THEM.

THE DEPARTMENT OF TOURISM, IN COORDINATION WITH THE
DEPARTMENT OF FOREIGN AFFAIRS AND AFTER DUE CONSULTATION
WITH PHILIPPINE AIRLINES, SHALL ISSUE SUCH RULES AND REGU-
LATIONS AS MAY BE NECESSARY TO IMPLEMENT THE SPIRIT AND
PURPOSE OF THIS DIRECTIVE.

SGD. FERDINAND E. MARCOS
SULLIVAN

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